

Columbia County Fairest of the Fair Contest Rules/Guidelines

Contestant must be 18 years of age as of the Fair in July 2023.

Contestant must have a valid Wisconsin driver's license with a good driving record. Contestant may not have been convicted of a felony act.

The contest is open to individuals who have been a resident of the State of Wisconsin and Columbia County (or exhibitor at the Columbia County Fair) for at least one year prior to entry.

Contestant must be available all days of the **Columbia County Fair (July 26-30th 2023)** as well as at requested appearances and media interviews.

The Fairest will be strongly encouraged to **attend additional events** including, but not limited to, Columbia County Mooday Brunch, 4th of July parade, Portage Holiday Parade, and local 4-H club meetings.

The time, manner and method of judging will be decided by the Columbia County Fairest of the Fair coordinator from the Columbia County Fair Board. The decision of the judges is final.

Contestant agrees that if selected as the Columbia County Fairest of the Fair, she/he shall not sign a management contract with any individual or corporation and will not give any written or verbal endorsements; or make a personal appearance for any mercantile commodity or commercial organization; or permit any photographs to be used for commercial purposes without permission of the Columbia County Fairest of the Fair coordinator and the Columbia County Fair Board.

Official photographs may be taken for use in your reign as Fairest of the Fair. The photographer will be chosen and paid for by the Fairest coordinator.

The Fairest will be required to dress in attire appropriate to the event and setting, accompanied by the sash and tiara, while promoting the Columbia County Fair.

A Fairest, **even of legal age**, may not consume alcohol while on official duty as the Columbia County Fairest of the Fair.

A \$500 scholarship will be given to the newly crowned contestant. \$250 will be

given at the beginning of his/her reign for clothing, travel expenses, food while performing duties as fairest, and any other personal items needed. The remaining \$250 will be given at the end of the fairest reign once all duties at the Wisconsin Fair Association Convention are complete (January 2024) and the submission of an essay/summary of your promotional activities during your reign to the Columbia County Fair Board of Directors.

The Columbia County Fairest of the Fair is expected to enter the contest for Wisconsin Fairest of the Fair at the annual Wisconsin Fair Association convention in January 2024. The Columbia County Fair Association will cover the entry fees to the state contest.

The individual selected as Columbia County Fairest of the Fair will not be eligible to compete in future Columbia County Fairest of the Fair competitions.

If I am named as 2023 Columbia County Fairest of the Fair and for any reason do not fulfill the duties of this position for the entire term (one year), I will forfeit all cash prizes, scholarship monies and other prizes that may be awarded with the position.

I, _____, understand the above rules and if I become Columbia County Fairest of the Fair, I will abide by these rules.

Signature: _____

Parent Signature: (If Applicable) _____

Date: _____